



Center  
on Rural  
Innovation



# Accelerating What's Possible:

**The Next Chapter for Rural Economies in the Age of AI**

MASS MOCA | NORTH ADAMS, MA

SEPTEMBER 10, 2025

10:30 AM - 5:00 PM

RECEPTION TO FOLLOW

## Sponsorship Opportunities

Enrollment deadline: August 15, 2025

# THE EVENT



AI is the most significant technological shift in a generation, and it's already transforming the economic landscape. Join changemakers, entrepreneurs, and funders shaping the future of rural tech economies in the AI era for a dynamic day to discuss the opportunities and challenges this next wave of technological advancement presents.

Attendees will include a diverse and influential group of leaders from across the country who are driving change in rural America. Leaders from the Rural Innovation Network, as well as entrepreneurs, investors, economic development professionals, government officials, philanthropic organizations, higher education institutions, and nonprofit partners will be represented, coming together to ask: how do we reimagine rural tech ecosystems to ensure that they have the tools, voice, and agency to thrive in the AI era?



## About North Adams, MA & MASS MoCA

We will be gathering in North Adams, MA, a city of nearly 13,000 situated in the Berkshire Mountains, approximately an hour from Albany, NY and three hours from Boston. The event will take place at MASS MoCA, one of the largest centers for contemporary art in the world, known for its bold installations, innovative performances, and dynamic community programming. By transforming a former factory complex into a thriving hub for art, culture, and community, MASS MoCA has helped catalyze local investment, attract visitors from around the globe, and demonstrate the powerful role the creative economy can play in rural transformation.

## About 1Berkshire and the Berkshire Innovation Center

A Rural Innovation Network member since 2020, 1Berkshire and the Berkshire Innovation Center have been at the forefront of tech-driven economic growth in the region. They've supported over 1,500 entrepreneurs, helped secure \$10M+ in grant funding, and led bold initiatives like the Berkshire Blueprint 2.0 to spur innovation across 32 rural communities.

# SPONSORSHIP OPPORTUNITIES



Organizations and businesses can sponsor this year's event. Please note that there are limits to the number of sponsorships available at each tier.

	Coast-to-Coast sponsor \$25,000	Regional sponsor \$10,000	Interstate sponsor \$5,000	Place-based sponsor \$2,500	Travel sponsor \$1,000
Featured on the event landing page, in the event program booklet, on signage throughout the event space	 Preferred logo placement, special thanks	 Prominent logo placement	 Logo placement	 Listed	 Listed
Sponsorship announcement via social media	 Exclusive post, logo placement, account tagging, caption input	 Shared post, logo placement, account tagging	 Shared post, logo placement	 Shared post, logo placement	 Shared post, logo placement
Highlighted in an event recap post on CORI's website and in one pre-event and post-event email to registered attendees	 Exclusive, co-branded post with account tagging and caption input	 Logo placement	 Logo placement	 Logo placement	
Mentioned in CORI's monthly newsletter	 Two newsletters, special thanks	 Two newsletters, listed	 One newsletter, listed		
Complimentary tickets to the event	 Four tickets	 Two tickets	 One ticket		
Highlighted in event press release and verbal recognition during event programming	 Special thanks				

## Newsletter subscribers

Our monthly newsletter list exceeds more than 6,000 people

## Social media followers

We have more than 12,000 active followers across our LinkedIn and Facebook channels



# About the Center on Rural Innovation

The Center on Rural Innovation (CORI) believes in the potential of rural communities and aims to connect rural people to opportunities in the tech economy. As a national 501(c)(3) nonprofit, CORI uses partnerships, programming, investment, and data-driven research to support rural leaders as they build inclusive tech economies.

Established in 2017, CORI is at the heart of a dynamic social enterprise focused on closing the rural economic opportunity gap. To maximize all possible resources to address this critical problem, CORI collaborates with a taxable nonprofit, Rural Innovation Strategies, Inc. (RISI), and a seed fund, the CORI Innovation Fund, focused on early-stage technology companies located in rural areas.

## About the Rural Innovation Network

CORI's Rural Innovation Network is a nationwide community of change agents and local leaders dedicated to strengthening and uplifting the economic future of rural America. The 40 member communities receive a place to collaborate with peers across the country and leverage curated solutions. To help meet their ambitious goals, Rural Innovation Network members receive a range of services, programming, tools, and guidance that unlock new opportunities, foster growth, and drive innovation within their communities.



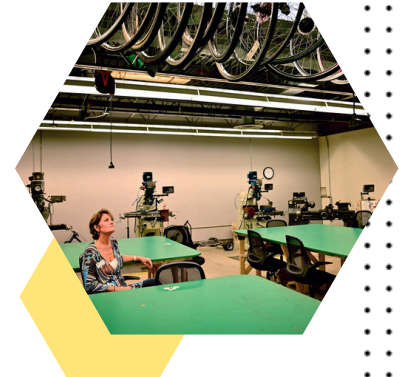
## Who's in the Network?

- Rural communities that have shown ongoing dedication and commitment to advancing their economic futures by establishing tech economies and supporting 21st-century innovation
- 38 communities from 23 states
- A population of nearly 3 million people
- Member representatives include economic development professionals, chamber of commerce members, incubator/accelerator managers, and leaders of co-working spaces

**Network Communities:** Aberdeen, SD | Ada, OK | The Berkshires | Cape Girardeau, MO | Chambers County, AL | Cochise County, AZ | Durango, CO | Eastern Kentucky | Emporia, KS | Greenfield, MA | Helena-West Helena, AR | Independence, OR | Indiana County, PA | Kirksville, MO | Manitowoc, WI | Marquette, MI | Newport, AR | Nacogdoches, TX | Norfolk, NE | Northeast Kingdom, VT | Paducah, KY | Pine Bluff, AR | Portsmouth, OH | Pryor Creek, OK | Randolph, VT | Red Wing, MN | Rutland, VT | Seward County, NE | Shenandoah Valley, VA | Springfield, VT | Taos, NM | The Dalles, OR | Traverse City, MI | Waterville, ME | Wilson, NC | Windham County, VT



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## Our Mission

*Creating opportunities  
that empower rural people  
to thrive in the tech  
economy.*

## To Become a Sponsor

Sponsorship enrollment deadline: August 15, 2025

Contact:  
Danielle Samalin, Director of Strategic Growth  
[danielle.samalin@ruralinnovation.us](mailto:danielle.samalin@ruralinnovation.us)

Please note: Not all sponsorship packages include  
admittance into the event. Thank you!

